



Privacy Policy

This Privacy Policy is part of the Terms of Use.

1. Data Retention

1.1 Retention of Information

In order to make sense functional, sense will retain the user information for as long as the user account is active or as is needed. The user account can be closed within the App under Settings. sense will retain and use this information as necessary to comply with the legal obligations, resolve disputes, and enforce this Agreement.

1.2. Data After Death

If sense learns that the User is deceased, sense's policy is to memorialize the deceased user account. In these cases, sense can restrict access to the user profile. The user account will be removed if a formal request is made by an immediate family member of the User or another legitimate legal request exists in this regard.

2. Data Collection and Data Use when Accessing the sense's Network

2.1 When visiting this website, sense automatically collects and stores the following information in so-called 'log files' transmitted by the User's browser: browser type and version, operating system, URL, time of request. These data are not associated with specific persons. Such data is not linked with the personal data, which means that User cannot be personally identified from it. sense analyses only anonymous user data on the websites and the usage of applications.

2.2 In order to register with sense, the User only needs to specify username, email address and a password. All other information entered in the user profile is optional. Additionally the User has the option to register directly via Facebook. In this case, sense automatically transfers the profile picture, the names and the email address of the User. The data provided during registration process can be changed, added to or removed in the profile at any time.

2.3 To add friends within sense, the User can enter his mobile phone number and search through his phonebook. The mobile phone numbers are stored in the local database. All mobile phone numbers found in the phonebook are compared with the stored numbers of

sense

write it. draw it. feel it.

sense users in the local database. The matching contacts' numbers will be displayed as a list for the User. The phonebook is never stored, only the number entered. The User can send a friend request from the generated friends list by selecting the desired contacts, which must be confirmed by the contact.

2.4 It is also possible to add contacts via Facebook. When synchronizing with Facebook, only the User's Facebook ID will be stored in the local database. When searching for Facebook contacts, the Facebook IDs of the Users' friends will be collected (via Facebook API) and checked to see if matching User already exists in the local database. The matching contacts' IDs will be displayed as a list for to the User. The User can send a friend request from the generated friend list by selecting the desired contacts, which must be confirmed by the contact.

For information on the purpose and scope of data collection and the further processing and use of data by Facebook, as well the rights in this regard and turn-off options for the protection of the personal privacy can be obtained from the Facebook data protection notice: www.facebook.com

2.5 The third way to find friends is the internal finder called 'Find sense friends' Here, users can be found using their username or full name. In order to add a user as a friend, an official request must be submitted and approved.

2.6 Recorded movies can be released via the App as an individual URL. The URL is accessible to the public. For this purpose, the User can share a link on Facebook, via Twitter or as email. Additionally, the link may be copied and distributed at the discretion of the User. By sharing, the following personal data are published: profile picture, username, date and time of recording, as well as the individual text that the user can give to a movie.

Each User is solely responsible for the content, and the use or reproduction of the movies by himself or by a third party.

By deleting the movie within the App, the User deletes the contents of the generated URL.

2.7 Personal data will only be transmitted to state institutions and authorities in compliance with currently valid legislation or if sense is obliged to do so by virtue of a decision made by a court authority.

3. Cookies

The sense website uses so-called 'cookies' in several places. Cookies are small text files, which are placed by the browser on the hard disk of the user's computer. Their purpose is to make sense more user-friendly, effective and secure, and they contain no personal data.

A respective setting of the browser software can prevent the installation of cookies. In this case, it is possible that not all functions of this website will operate to their full extent.

4. Analytics System

4.1 App

Flurry Analytics is used to improve the quality and in order to provide a user-friendly sense interface. Flurry Analytics is a statistics program that collects anonymous data from the App users. The Privacy Policy of Flurry and the option to unsubscribe from the services of Flurry (opt-out) can be found here: <http://www.flurry.com/resources/privacy.html>

4.2 Website

The sense website uses Google Analytics, a web analysis service provided by Google Inc. ('Google'). Google Analytics uses so-called 'cookies', which are text files placed on the user's computer to help the website analyse how users use the site. The information generated by the cookies concerning the usage of this website will be transferred to one of Google's servers in the USA, and stored there. In case of activation of the IP anonymisation, Google will truncate the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. The full IP address will be sent to the Google servers in the USA and truncated there only in exceptional cases. On behalf of the website provider, Google will use this information for the purpose of evaluating the use of the website, compiling reports on website activity for website operators, and providing other services relating to website activity and Internet usage to the website provider. Google will not associate the user's IP address with any other data held by Google. The User may refuse the use of cookies by selecting the appropriate settings on the browser Software. sense advises that in this case, it is possible that not all functions of this website will operate to their full extent. Furthermore the User can prevent Google's collection and use of data provided by the cookies (incl. IP address) by downloading and installing the appropriate browser plug-in. sense advises that on this website, Google Analytics code is supplemented by 'gat._anonymizeIp();' to ensure an anonymized collection of IP addresses (so called IP-masking).

5. Social Plugins

5.1 Facebook Plugins

sense social plugins ('plugins') are provided by facebook.com, operated by Facebook Inc., 1601 S. California Avenue, Palo Alto, CA 94304, USA ('Facebook'). The Facebook plugins are identifiable by a Facebook logo (white letter f on blue background or a thumb up icon) or the notice 'Facebook Social Plugin'. The full list and overview of the Facebook social plugins can be found in the area for developers on www.facebook.com. When the User visits a sense website that contains a social plugin, the User's browser establishes a direct connection to Facebook servers. Facebook directly transfers the plugin content to the User's browser which embeds the latter into the website. Thus sense has no influence on the data gathered by the plugin, and the information provided corresponds to our present knowledge: The integrating the plugins, Facebook receives information that the User has accessed on the corresponding page of our website.

If the User is logged into Facebook, the visit can be assigned to the Facebook account. By interaction with the plugins, for example by clicking 'Like', or entering a comment, the corresponding information is transmitted from the browser directly to Facebook and stored by it. Even if the User is not logged into Facebook, there is possibility that the plugins transmits the IP address to Facebook.

If a User is a Facebook member and wants to prevent this data transfer concerning the visit to sense website with the member data already stored by Facebook, the User must log off Facebook before entering sense website.

5.2 Twitter

Twitter is a microblogging service provided by the American company Twitter, Inc. (795 Folsom St., Suite 600, San Francisco, CA 94107). When the User clicks the Twitter share button in the Application, the Twitter window that opens transmits the twitted information to Twitter. This information will be then published in the respective Twitter user profile. More information on the data collection, evaluation and processing of user data by Twitter as well as the related rights can be found in the Privacy Policy of Twitter: www.twitter.com

6. Right to Change this Privacy Policy

sense reserves the right to modify this Privacy Policy declaration at any time in compliance with the existing privacy policy regulations.