



sense press release

sense – the revolution of real time communication!

Drawing together, feeling the touch, communicating in real time, sending unique messages and filming your drawings – all this is sense – the Platingroup's app. sense again enables you to send messages with a personal touch in this age of standardized digital formats.

sense is the world's first app that makes communication in real time a truly tangible experience. With sense, you can not only surprise your contacts with unique messages in real time, but also you can really touch them virtually.

sense turns your mobile device's screen into a canvas board and each finger touch into a paintbrush. The digital agency Platingroup from Stuttgart has analysed and queried basic digital communication behaviour and with sense, proposes the revolutionary response to uninspired smileys and the increasing anonymity of users in the digital world.

As soon as you sense a contact using the app, the mobile screens of both participants will be connected. On the display you can write, draw or stamp with your finger. Everyone sees his own creative work taking form on his screen and can enjoy at the same time as the sense-contact is drawing, designing or just complementing the image on the other side.

The newest feature:

If you cannot connect with your sense-partner, you can record your drawing and send him the final movie. If you want to make your movie public, it can be easily shared using a unique URL for Facebook, Twitter or via email. The partner receives not only the final picture, but can follow the whole process of drawing. He can even watch as, little by little, each line joins together and forms an image or a message at the end.

A total of twelve different colours and ten different stamp designs are available. Line thickness and visibility of the drawing can be determined individually. The imagination knows no bounds!

sense

write it. draw it. feel it.

The particle engine-based system makes it possible to immediately see every finger touch on both screens, even when the sense-partners are hundreds of kilometres away from one another. If they also simultaneously touching the same point of the screen, an absolute highlight is created – a white, vibrating glowing point. The live-sense or sense-movie always remains alive and gives you a true sense of closeness.

The interplay of different functions makes sense stand out from other mobile forms of communication, and represents a quantum leap in the field of communication technology. The app makes it possible to make creative connections through small gestures and to transmit charming messages in our fast paced world.

The menu item called "Moments" enables you to store particularly beautiful image creations or movies and share them with the world via Facebook, Twitter or email.

load it. sense it. love it.

www.sense-app.com

For press release, please send a copy/link for our documents. Thank you.

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